

K Bloody Mary Mix MEDIA COVERAGE





THE LOCALS  BRAND OWNER PROFILE

MIX A KILLER BLOODY MARY

chilledmagazine

By Joseph Luparello

Khia Nelson creates an award-winning Bloody Mary Mix.



Philadelphia native and current Brooklyn resident Khia Nelson is the proud founder of K Bloody Mary Mix. Best described as multifaceted, she has taken on many roles throughout her career, including BIPOC business owner, bartender, restaurant manager, model, animal rescue advocate, and vegan home chef.

K Bloody Mix is a product of the years Khia spent working persistently in the restaurant and bar industry. Her open and ever-curious mindset allowed her to develop the expertise that ultimately led to her position today.

Nelson's journey began in 1998 as a bartender at a restaurant in North Carolina. From then on, she found bartending opportunities in several other cities, including Miami, Philly, and the Big Apple. Each gig was a valuable experience that helped her fine-tune her skillset.

She landed a gig at Crobar, one of the world's biggest and hottest clubs at the time. There, she learned to embrace chaos and hone her multitasking skills. The experience also helped lay the foundation for understanding the pressures of running her own small business.

After Crobar, she went on a bartending hiatus and began to manage multiple properties in NYC, including The Garden of Ono and Coffee Shop. But her love for mixology could only be put on hold for so long. Following

those six years of management, she returned to her calling at a restaurant in Battery Park, where she created its specialty cocktail list, including a version of K Bloody Mary Mix.

Here she started to make bigger moves. Recalling the pivotal point in her career, "This was when I started to get serious about making a killer Bloody Mary mix," she recalls. "I come from a long line of Bloody Mary drinkers who know a thing or two about what constitutes a great Bloody Mary mix, so I had plenty of input. I also had a built-in focus group and a lot of willing tasters, my customers, who repeatedly told me—you should sell this stuff!"

And just like that, K Bloody Mary Mix was born. It's all hand-produced in Brooklyn by hand, in small batches using organic, vegan, and gluten-free ingredients. Every aspect of the mix stands out in the category, from its ingredients to flavor and texture.

It has a unique texture and a flavor profile that doesn't fade away when you mix it with liquor or pour it over ice. The mix is also the perfect partner for a wide variety of liquors and makes an amazing Bloody Haru, Michelada, Bloody Maria, and many other cocktails. You can also cook with it!

Not to mention, it's also made in a way that's environmentally friendly and sustainable. These are just a few reasons why K Bloody Mary Mix won a 2020 Good Food Award in the Elixir category.



CHILLED MAGAZINE

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STORY BY MICKI WAGNER

For the Guy Who Always Orders a Bloody at Brunch: **K Bloody Mary Mix**

We all know that guy who loves himself a Bloody Mary. And who can blame him? With its spicy, savory notes and usually a pretty hearty snack as garnish, it's a self-contained party. Local maker K Bloody Mary Mix makes small-batch Bloody Mary mixes that are vegan, organic and packed with flavor. Bottles of mix are available in 12 ounces and 25 ounces, and K Bloody Mary Mix's site houses a bunch of drink and food recipes that the mix can be utilized in.



K Bloody Mary Mix



K Bloody Mary Mix is made using organic, vegan, and gluten-free ingredients. It is made by hand in small batches in Brooklyn, NY. It mixes perfectly out of the bottle with every spirit and it also makes a great marinade or addition to tomato-based recipes. This is a great gift for home chefs and mixologists and of course bloody mary lovers.

The Multi-Faceted Mad Hatter and I made ourselves some Bloody Marys last weekend, and I loved them. This is the perfect mix of spice and tomato and makes a great bloody mary right out of the bottle. I added a pickle spear to ours when I made them. A perfect way to end a long week- relaxing with a drink outside on the patio.





thehappyhourwhb • Following

thehappyhourwhb
Fish...Grits...and Vegan Bloody Mary Mix!

Alot of people can't get with Bloody Mary's HOWEVA! @kbloodymarymix paired with @v1vodka is CRAZY. DRINKING. GOOD.

And the fried Snapper laid up on that garlic, creamy, cheesy polenta ain't nothing but LOVE on a Sunday.

#THEHAPPYHOURWITHHEATHEB
#HeatherB #comfortfood #Sundays
#athomewithHB #inmykitchen
#snapper #polenta #grits
#bloodymary

Brunching it with Heather B.

A toast to Heather B for showing K Bloody Mary Mix a lot of love during a recent segment of The Happy Hour with Heather B on her Brunch Instagram. Heather's focus was what to make for Sunday brunch and we all know what that includes! Watch it [HERE](#). AND be sure to check out Urban View on SiriusXM channel 126 and the Happy Hour with Heather B. on The Fly, SiriusXM channel 47 and more.

[Watch](#)



K
BLOODY MARY MIX
Made by Hand in Small Batches

Meet the farmers, producers and artisans.

Meet Khia

the
food
ocracy

the
food
ocracy



VegNews



The Kate Fox Show

June 27 at 10:39 AM · 🌐

The Kate Fox Show at The Craft Beverage Festival, with Our Friends from K Bloody Mary Mix.....The Best Bloody Mary Mix on This Planet, and Very possibly This Universe !!!!



Hanging with [Kate Fox](#) on the Kate Fox Show!



InebriNationBeerCast.com



K Bloody Mary Mix



Written by Debra C. Argen and Edward F. Nesta



Khia Nelson owner and creator of **K Bloody Mary Mix** is a self-confessed "Bloody Mary Snob," and her no-alcohol drink-ready K Bloody Mary Mix is downright delectable. Khia used her years of hospitality experience to create her small-batch Bloody Mary Mix made in Brooklyn, New York that is not only delicious, its vegan, organic, and gluten-free. Add vodka, tequila, mezcal, sake, or gin, or serve K Bloody Mary Mix on its own and you have the makings for a great

party. For us, holidays and brunches would not be the same without our tradition of Bloody Mary cocktails as they are the perfect go-to cocktail, however in addition to creating cocktails with K Bloody Mary Mix, we also used it as a base for some very tasty culinary recipes. *Cheers and Bon Appetit!*





It gives us great pleasure to inform you that **K Bloody Mary Mix** has been successful this year and has gone on to receive:

Best Vegan Spicy & Savoury Drink Mix Company 2022 - New York

...in the **Global Vegan Awards 2022**, hosted by **LUXlife!**

Posh Lifestyle & Beauty Blog

A Lifestyle & Beauty Blog

K Bloody Mary Mix



Looking for a mix that packs a savory punch? Award-winning K Bloody Mary Mix stimulates the palate with a sublime blend of bold flavors that are sure to satisfy. Vegan, gluten-free and organic, this small batch mix will pair with your favorite liquor or is fabulous on its own too. Get ready to enjoy a Bloody experience unlike any other! Shop: kbloodymarymix.com